

Evaluating Partnerships and Collective Impact Initiatives

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Evaluating Partnership Programs and Collective Impact Initiatives

- Developing detailed logic models
- Using performance measurement systems, research studies, and evaluation studies
- Developing and evaluating demonstration projects
- Q&A and comments and suggestions

Partnership Programs

- In partnership programs, two or more organizations share a common goal.
- ONDCP: Efforts to combat drug trafficking, drug abuse, drug-related crime and violence, and the health consequences of drug abuse
- FEMA: Disaster Resistant Communities
- HHS: 100%/0 campaign to help provide access to primary health care and eliminate health-status disparities
- USICH and 19 federal agencies: Efforts to prevent and end homelessness

Partnership Programs

- Arlington County and 50+ organizations: 10 Year Plan to End Homelessness (2008)
- Arlington: Affordable Housing Master Plan (2015)
- APAH and 20-plus partners: Coordinated efforts to improve lives of low-income people in the Columbia Pike corridor
- “Bridges out of Poverty”: Public-private partnership to help managers and front-line staff to understand the concrete experiences of living in poverty and help build human and social capital
- Mending Our Safety Net: Building Our Labor Force (Arlington County demonstration project?)

Collective Impact Initiatives

- In collective impact initiatives, two or more organizations agree to take joint accountability for achieving specific outcomes, agree to allocate some of their resources to partnership efforts, and take responsibility for producing specific outputs (products or services) to help achieve the intended outcomes.

Collective Impact Initiatives

- HHS: “Healthy People” program to identify and achieve high-priority health promotion and disease prevention objectives (HP 1990, HP 2000, HP 2010, HP 2020...)
- State, regional, and local Healthy People programs
- VA-HUD: “No homeless veterans” efforts
- State and local efforts to end veteran homelessness

Collective Impact Initiatives

- Arlington: “100 homes” for the most medically vulnerable homeless individuals
- ACF-County-APAH: Permanent supportive housing for 10 homeless and disabled individuals
- Arlington: “No homeless veterans” (2015)
- Arlington: “No chronically homeless people” (2017?)

Evaluating Partnership Programs and Collective Impact Initiatives

- Developing detailed logic models
- Assessing partners' contributions: partners' inputs, partners' activities, and partners' outputs
- Assessing the health of a partnership
- Assessing partnerships and collective impact initiatives: partnership inputs, partnership activities, partnership outputs, intermediate outcomes, and end outcomes
- Assessing client outcomes and population-level outcomes

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