

A Participatory Approach to Building Capacity among Non-Evaluation Experts

EERS CONFERENCE 2016 – ABSECON, NJ

Community At Large

➤ **3** Learning Facilities

➤ **8** Micro neighborhoods

➤ **5800** Residents in Kenilworth-Parkside

➤ **2** distinct census tracts 96.01 & 96.02

➤ **1** Food Mart

KENILWORTH-PARKSIDE



Our Approach



Community Empowerment

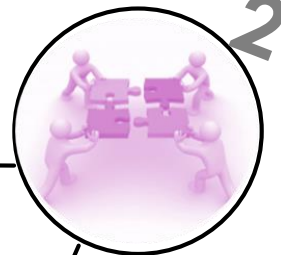
Approx. 2100 Community Residents Served

- **Advocacy**
- **Access to Information**
- **Increased capacity for processes**

Partner Support

16 Partners Currently running programming

- **Refine Logic Model**
- **DCPNI TOC Alignment**
- **Tech Assistance**
- **Data Collection**
- **Data entry templates**



DCPNI Staff Support

37 DCPNI Staff members

- **Develop Logic Model**
- **Tech Assistance**
- **Data Collection**
- **Informational Sessions**
- **Data management/entry**
- **Performance Management Reports**

“

Who are your Non-Evaluators?

”



Tools of the Trade



Logic models/ Theories of Change

ETO (Data Management System)

Eval. 101 (For Residents)

Monthly Performance Management Reports

Electronic Data Submission Templates



Exercise

Pro

Propose
an

Imagine...
You lead the Data and Evaluation department of a nonprofit. The program staff propose a program to support parents and young children in the community. Consider how you would want to build the capacity of your program staff based on this scenario. What steps would you take? What tools would you use? What questions would you ask?

If you were a funder, and this was a funded partner, how might your approach be different?

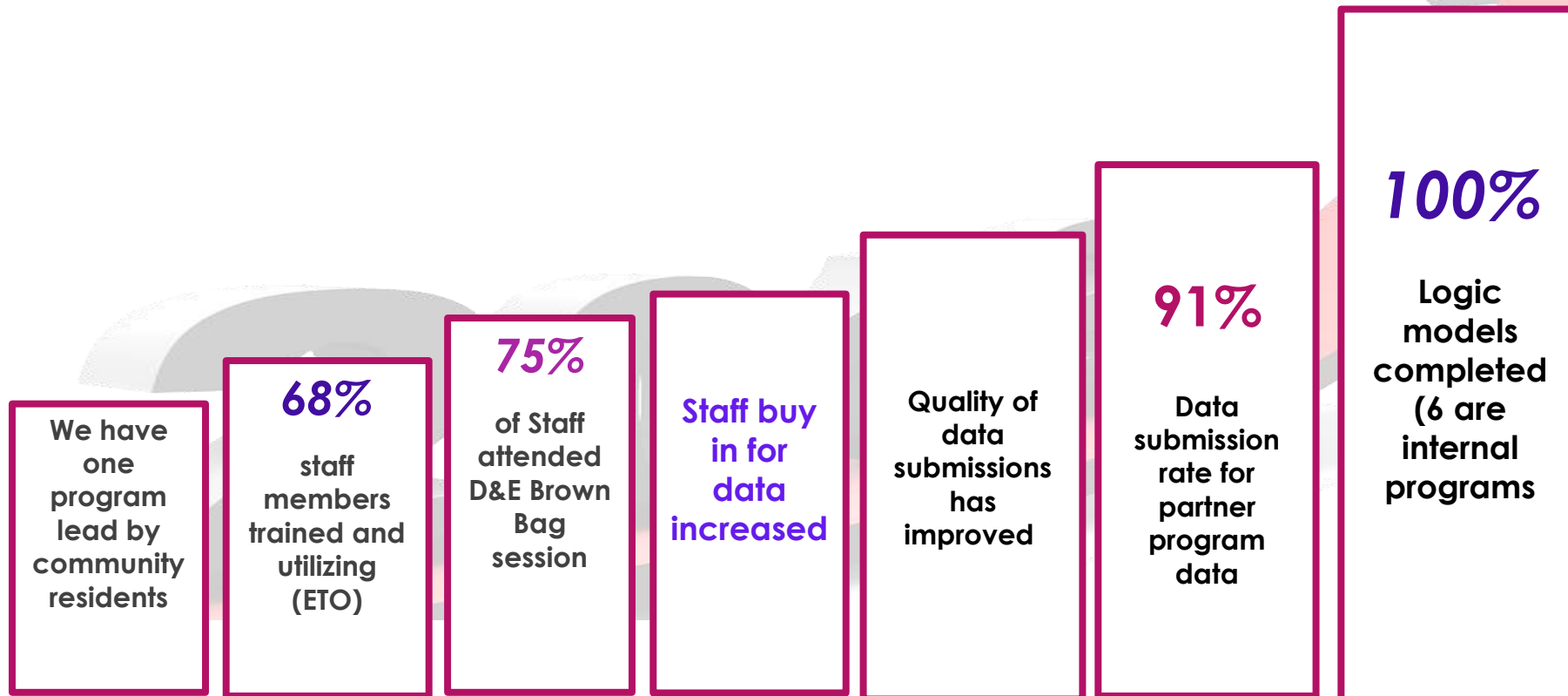
10

Plan to collect
assessments

Notes

Results

DCPNI SUCCESS



Challenges

- ▶ Some partners still aren't submitting clean, timely data.
- ▶ Staff Transition
- ▶ Staff capacity ; workload vs. man power

CONTACT INFO

Antonio Brown

Data and Evaluation Specialist

Antonio.Brown@DCPNI.org

Nicholas Carrington

Director of Data and Evaluation

Nicholas.Carrington@DCPNI.org