

39th

Annual Conference

**Improving Outcomes,
Building Knowledge:
Finding What Works**

May 1-3, 2016
Seaview Resort
Galloway, NJ

Regional Affiliate of the American Evaluation Association

Invites You to Our 39th Annual Conference

Improving Outcomes, Building Knowledge: Finding What Works

May 1-3, 2016 (Sunday-Tuesday)
Seaview Resort, Galloway, NJ (<http://www.dolce-seaview-hotel.com>)

Keynote Speaker:

John Gargani -President, Gargani + Company; 2016 AEA President-Elect

Featured Speakers:

Katrina Bledsoe -Senior Research Director, DeBruce Foundation; Founding Director and Senior Research Director, ThinkShift

Tony Foleno -Senior Vice President Research, Planning and Evaluation, The Advertising Council

Chelimsky Forum:

Stafford Hood (Speaker)–Director, Center for Culturally Responsive Evaluation and Assessment

Nicole Bowman (Discussant)–President, Bowman Performance Consulting

Sunday Afternoon Pre-Conference Workshops:

Concepts in Economic Evaluations: Cost-Benefit and Cost-Effectiveness Analyses provided by Mustafa Karakus, Westat
Evaluative Thinking: Principles and Practices to Enhance Evaluation Capacity and Quality provided by Tom Archibald, Virginia Tech

Concurrent Sessions Featuring:

Skill Building Sessions, Individual Presentations & Panel Sessions

Please join us for the most informative and intimate regional evaluation conference available.

Five Reasons to Attend our 39th Annual Conference

1. **Networking:** Share expertise, learn and network in an intimate and welcoming atmosphere.
2. **Cross-Disciplinary Dialogue:** Interact with evaluators and users of evaluation from a broad spectrum of disciplines and organizations.
3. **Professional Development:** Gain knowledge and learn new skills. Workshops and skill sessions, at various levels, are an integral part of our conference.
4. **Inspiration:** Feel nurtured and inspired, whether you're just starting out or are a seasoned professional.
5. **National Experts:** Rub elbows with national evaluation experts.

Conference Site: The Seaview Resort

The 2016 conference rate is the same low cost as in 2010! **Reserve your room by March 31st to guarantee the conference room rate.** EERS conference hotel rates are **\$89** for Sunday night and **\$139** for Monday night. A very limited number of rooms are available for **\$139** for Saturday and Tuesday nights.¹ Register online:

<https://resweb.passkey.com/go/EasternEvaluation2016> or by phone at (855) 894-8698.

Seaview Resort Highlights (www.dolce-seaview-hotel.com/):

Wireless Internet in hotel lobby, high speed internet in guest rooms

Three outdoor tennis courts

Indoor pools and hydrotherapy pool, 24 Hour Fitness Center

Aerobics and yoga classes; jogging and nature trail, exercise room, saunas

Children's services, video games, pocket billiards, table tennis, playground

Spa and Golf Amenities: The Seaview Resort sits on 670 wooded acres along the New Jersey Shore and contains two championship-caliber golf courses 3 putting greens, driving range, & learning center; gift shop and award-winning golf pro shop—the Bay Course and the

¹ An earlier version of this announcement incorrectly listed a rate of \$137 per full-price night. We apologize for the error.

Pines Course (each given 4-Stars by Golf Digest – Awarded Top 100 Women’s Friendly Golf Courses).

Elizabeth Arden Red Door Spa: In the resort’s Elizabeth Arden Red Door Spa, you can enjoy a wonderful experience of relaxation and beauty. The spa offers a complete menu of salon and spa services for men and women, from massages and manicures to body treatments and facials. Please schedule your appointment early – the spa books fast! (609-404-4100)

Conference Schedule

We have continued to expand our conference program in response to your requests. Look for expanded Networking Opportunities, Skill Building Sessions, Individual Presentations, and Panel Sessions. The EERS Hospitality Suite will be open Sunday and Monday nights, 9-11pm.

A full conference program will be posted at (www.eers.org) by mid February 2016.

Sunday, May 1, 2016

2:00 to 9:00 PM	Registration
3:00 to 6:00 PM	<p>Pre-Conference Workshops:</p> <ol style="list-style-type: none"> 1. Concepts in Economic Evaluations: Cost-Benefit and Cost-Effectiveness Analyses Facilitator: Mustafa Karakus 2. Evaluative Thinking: Principles and Practices to Enhance Evaluation Capacity and Quality Facilitator: Thomas Archibald
7:30 to 9:00 PM	<i>Opening Interactive and Networking Session and Dessert Reception</i> with Kirk Knestis, Hezel Associates

Monday, May 2, 2016

8:00 AM to 5:30 PM	Registration
9:00 to 10:15 AM	Chelinski Forum featuring Stafford Hood, Director of the Center for Culturally Responsive Evaluation and Assessment. Nicole Bowman, President of Bowman Performance Consulting will serve as Forum discussant.
10:30 AM to 12:00 PM	Five concurrent sessions, including a skills development session
12:15 to 1:45 PM	Served luncheon and <i>Keynote Address: John Gargani</i>
2:00 to 3:30 PM	Five concurrent sessions, including a skills development session
3:45 to 5:15 PM	Five concurrent sessions, including a skills development session
6:00 to 7:00 PM	Networking Reception and Student Poster Session/Cash bar

Tuesday, May 3, 2016

7:30 to 8:45 AM	Breakfast buffet with <i>Featured Speaker: Katrina Bledsoe</i>
9:00 to 10:30 AM	Four concurrent sessions, including a skills development session
10:45 AM to 12:15 PM	Four concurrent sessions, including a skills development session
12:30 to 2:00 PM	Buffet Luncheon with <i>Featured Speaker: Tony Foleno</i>
2:15 to 3:00 PM	Board meeting (All EERS conference participants are invited)

Before, During, and After

*Conference participants are invited to take advantage of the hotel conference rate the day prior and the day after the conference. (To ensure that you receive the conference rate, please make your hotel reservations by **March 31st**) You could use this time to enjoy a round of golf on one of the hotel's premier golf courses or spend a day at the Elizabeth Arden Red Door Spa. There are also many sights of interest in close proximity to the conference hotel:*

Atlantic City:

Visit the boardwalk, casinos, and clubs, including the Borgata Hotel featuring 11 different restaurant venues. Visit **The Quarter @ Tropicana** - Atlantic City's newest, critically acclaimed, dining, entertainment, shopping and party spot. The Quarter is Atlantic City's first Las Vegas-style attraction with over 70 exciting restaurants, shops and nightspots all in one tropical setting. For information about Casino and Club Shows call: 1-888-AC-VISIT or visit www.atlanticcitynj.com.

Historic Towne of Smithville:

Just 3 miles north of the Seaview on Route 9 and Moss Mill Road (609-652-4040). Beautifully restored authentic 18th century village set around Lake Meone. Lovely restaurants surround the area, including the historic Smithville Inn dating back to 1787, and more than 60 specialty shops. Carousel and train ride.

Edwin B. Forsythe Wildlife Refuge-Oceanville:

More than 40,000 acres of untouched coastal salt meadows, upland fields, woodlands, open channels and bays. It is also home or migratory pit stop to more than 200 species of birds. Two short foot trails and an 8-mile wildlife drive. \$4 per vehicle. (609-652-1665)

Renault Winery-Egg Harbor:

Oldest vineyard in the US. Wine cellar tours, glass museum, wine tasting, gift shop, and two gourmet restaurants are open to the public. (609-965-2111)

The Noyes Museum-Oceanville:

The central gallery provides a panoramic view of Lily Lake and the surrounding natural landscape of the Edwin B. Forsythe National Wildlife Refuge. Displays include a growing collection of 19th and 20th century American fine art, craft, and regional folk art. (609-652-8848)

FAA William J. Hughes Technical Center:

A state of the art aviation facility. Tours available. Call in advance to receive clearance. www.faa.gov

EERS 2016 Conference Registration Form

Name	
Organization	
Address	
City, State, Zip	
E-mail:	

Check to indicate your choices:

• Conference Registration (by March 31, 2016) (<i>best option!</i>)	\$275.00
• Conference Registration (after March 31, 2016 and onsite)	\$325.00
• Student Registration	\$ 85.00
• Invited Author, Featured Speaker, or Student Scholarship Awardee	FREE
• Pre-Conference Workshop # 1 (Concepts in Economic Evaluations: Cost-Benefit and Cost-Effectiveness Analyses)— Sunday, May 1 3:00-6:00 PM	\$75.00
• Pre-Conference Workshop # 2 (Evaluative Thinking: Principles and Practices to Enhance Evaluation Capacity and Quality)— Sunday, May 1, 3:00-6:00 PM	\$75.00

Please Note: *There are no single-day or partial-conference fees. All participants and speakers must register for the conference. Refunds after April 20th at the discretion of the EERS Board.*

Conference fee includes: Conference participation, Sunday evening dessert reception, Monday continental breakfast, Monday keynote luncheon, Monday evening reception, Tuesday featured speaker full breakfast buffet, Tuesday buffet luncheon with featured speaker, and all conference breaks. **Note to Federal Employees:** Meals are incidental to the meeting and are part of a single fee covering attendance and meals.

Registration/Payment

You may register on-line at WWW.EERS.ORG or using this form by following the steps below:

Step 1-Complete the registration form and either mail it to Susan Jenkins; 9101 Waycross Road, Ellicott City, MD 21042 or scan it and e-mail it to Jenkinsm@aol.com

Step 2-Pay by either mailing a check to Susan Jenkins; 9101 Waycross Road, Ellicott City, MD 21042 or by credit card by providing your e-mail address and a PayPal payment request will be e-mailed to you (You do not need to have a PayPal account)

E-mail Address: _____

If paying by check, make the check payable to: Eastern Evaluation Research Society

<i>If attending Monday Keynote Luncheon <u>Please check entrée choice:</u></i>				
<input type="checkbox"/> Grilled Scottish Salmon with Pinot Grigio Fennel Sauce, Wild Rice and Broccolini	<input type="checkbox"/> Chicken Pillards Smoked Mozzarella, Spinach & Fire Roasted Peppers and Sambuca Demi Glace with Wild Rice and Broccolini	<input type="checkbox"/> Vegetarian Napoleon with Yukon Golden Potato, Roasted Garden Peppers, Yellow Squash and Zucchini, Amish Cream & Regianno Parmesan Over Truffle Viereck Farms Asparagus Puree	<input type="checkbox"/> Oven Baked Polenta Cake, Fresh Corn Relish, Arugula, Tomato Sauce (Vegan)	<input type="checkbox"/> Unable to Attend Monday Lunch
<i>Also, Please Check All That Apply:</i>				
<input type="checkbox"/> Moderator or Presenter of an Interactive, Skill, or Paper Session		<input type="checkbox"/> Attending Monday Evening Cash Bar Reception		
<input type="checkbox"/> First time conference attendee		<input type="checkbox"/> Attending Tuesday Breakfast		
<input type="checkbox"/> Attending Sunday Dessert Reception		<input type="checkbox"/> Attending Tuesday Luncheon		

Important Hotel Registration Information

You must make your own hotel reservation for the conference. **Reserve your room by March 31st to guarantee the conference room rate.** EERS conference hotel rates are **\$89** for Sunday night and **\$137** for Monday night as well as for Saturday and Tuesday nights. Reservations may be made online at:

<https://resweb.passkey.com/go/EasternEvaluation2016>

Please call/text Susan Jenkins at 202.468.0326 with conference registration questions.

Directions to Hotel

The Seaview will provide limited **ground transportation** for conference attendees from the Absecon train station, to and from the hotel on Sunday, and to the Absecon Train station and Atlantic City Airport for departing conference attendees. See the EERS website (www.eers.org) or call the Seaview for details.

Directions to the Seaview...

From Washington DC & Points South: Take Interstate 95 northbound to Philadelphia. Take 76 East (Walt Whitman Bridge) to Route 676 / Route 42 South in New Jersey. Merge to the Atlantic City Expressway. Continue on the Atlantic City Expressway to Exit 5, Route 9. Take Route 9 northbound for approximately 6 miles. Seaview will be on the left.

From New York City & Points North: Take the New Jersey Turnpike South to Exit 11, Garden State Parkway. Follow the Garden State Parkway to Exit 48 (Route 9 South). Travel approximately 7 miles. Seaview will be on your right.

From the Philadelphia Area: Take 76 East (Walt Whitman Bridge) to Route 676 / Route 42 South in New Jersey. Merge to the Atlantic City Expressway. Continue on the Atlantic City Expressway to Exit 5, turn left onto Route 9. Take Route 9 northbound for approximately 6 miles. Seaview will be on the left.

From Atlantic City Airport (AIY): Follow circle at airport exit to fourth right on Delilah Road. At third traffic light, turn left on Route 9. Hotel is approximately 5 miles on left.

Public Transportation: Galloway, New Jersey is accessible via public transportation. New Jersey Transit has trains that run from Philadelphia's 30th Street Station to Galloway. The hotel is a 5 minute cab ride from the train station. Please ask the hotel for details and available cab service. Nearest airport: Atlantic City.