



HEALTH

Rapid Cycle Evaluation: A Tasting Menu

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Illingsworth**

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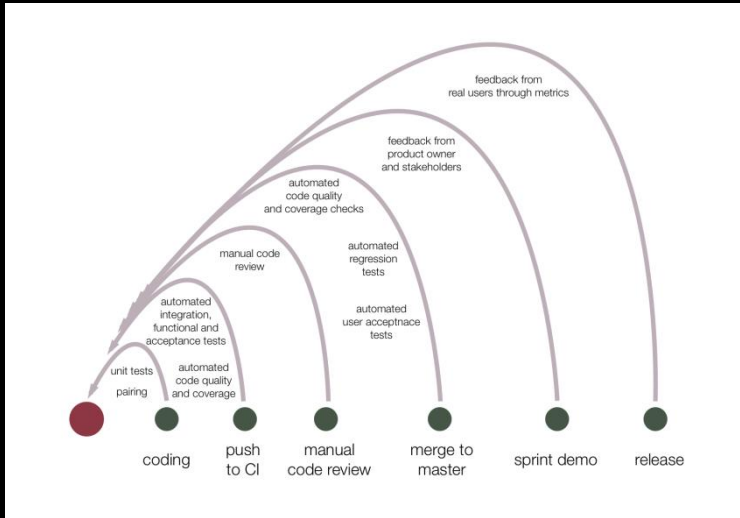
Roadmap

- **Introduction and approach**
- **After action reviews**
- **Broader implications for evaluation**

Roadmap

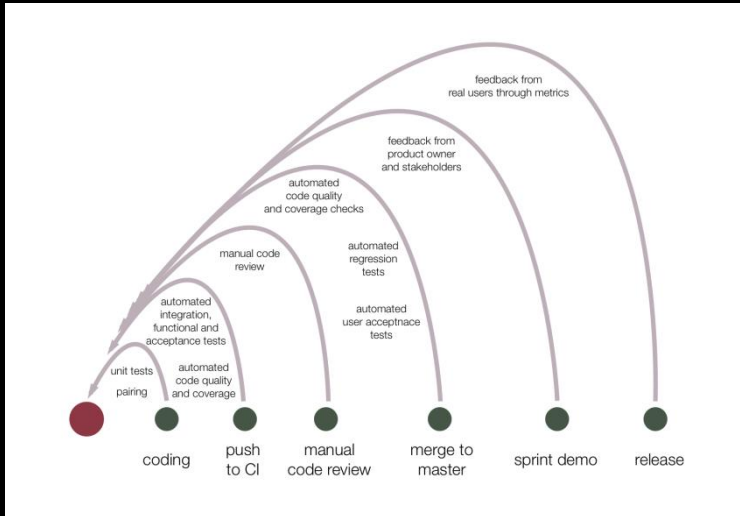
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What Does Rapid-Cycle Evaluation Seek to Accomplish?



**Shorten evaluative
feedback loops**

What Does Rapid-Cycle Evaluation Seek to Accomplish?



Shorten evaluative feedback loops

Shift the balance between feedback and feedforward

Feedback

Feed-forward

Past

Future

Focus

- Approaches that don't require high amounts of technical expertise . . .
- . . . and could be embedded more broadly among implementers



A Sampling of Approaches

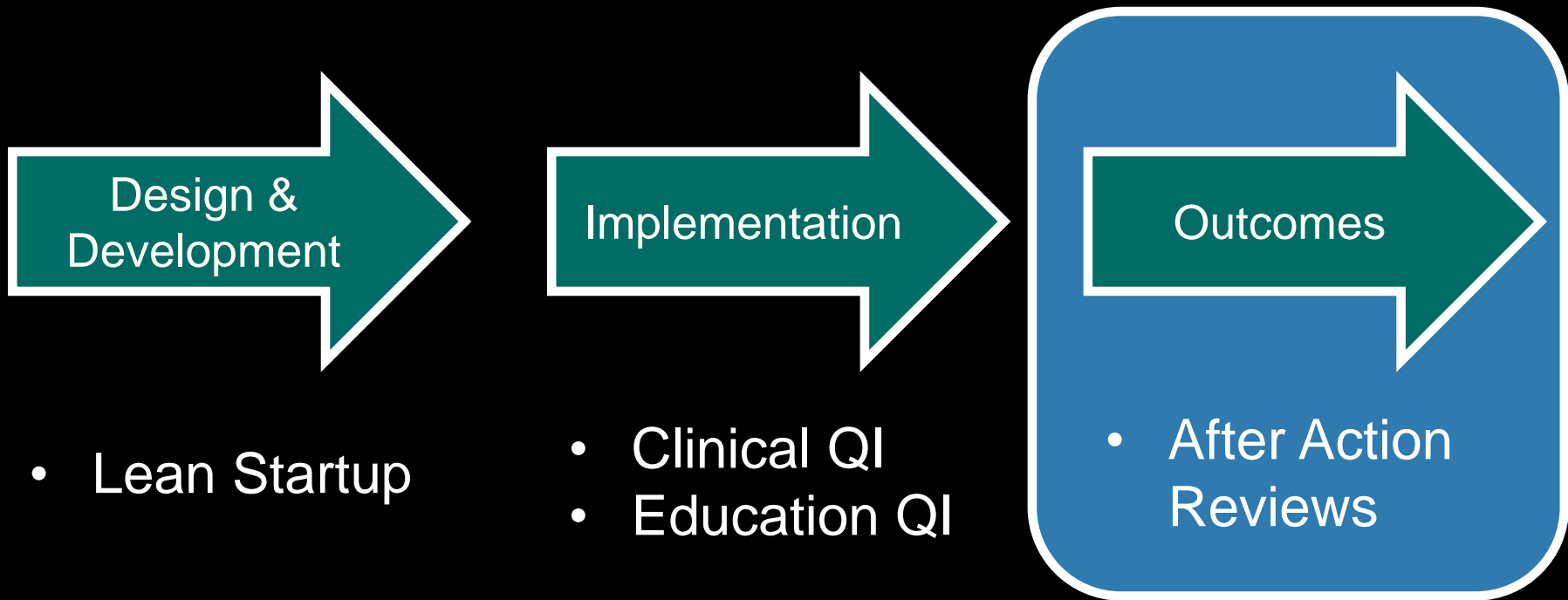


- Lean Startup

- Clinical QI
- Education QI

- After Action Reviews

A Sampling of Approaches



Approach

- **Review of academic and grey literature**
- **Interviews with experienced users**
- **Authors' personal experience**

Topics Addressed

- **Types of events and systems analyzed**
- **Process overview**
- **Evaluator characteristics**
- **Tools and frameworks**
- **Organizational characteristics**

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Used on a Range of Relatively Rare, High Consequence Events (Real & Simulated)

Size and Frequency of Scenarios/Events

Large/
rare
events

Small/
routine
events

Simulations

Real-Life Events

Inter-country military exercises (e.g., NATO)

Humanitarian disasters

FEMA joint civilian-military exercises

Large-scale military interventions/operations

City/county-wide medical responses/exercises

Airplane accidents

Military base exercises

Wildfire responses

Traumatic health events

Individual hospital exercises

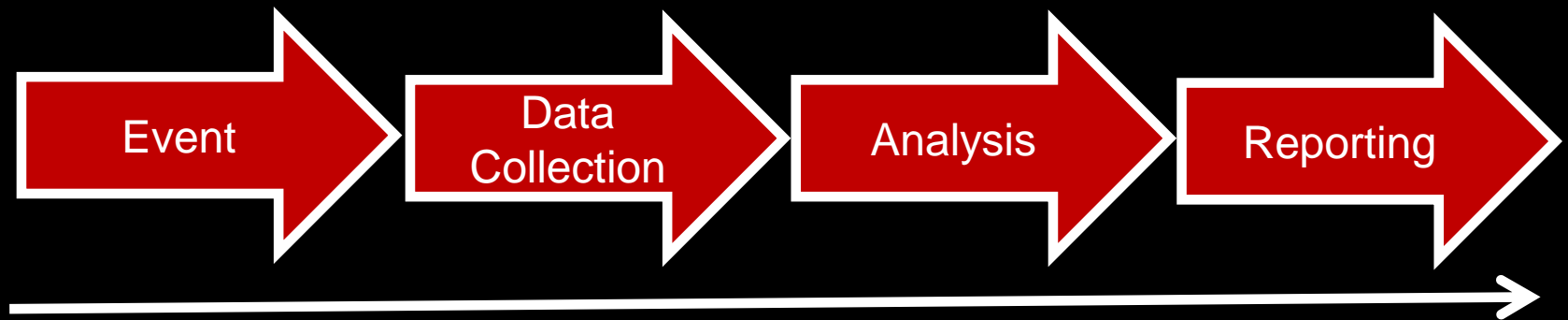
Production processes in a business/factory

Domains

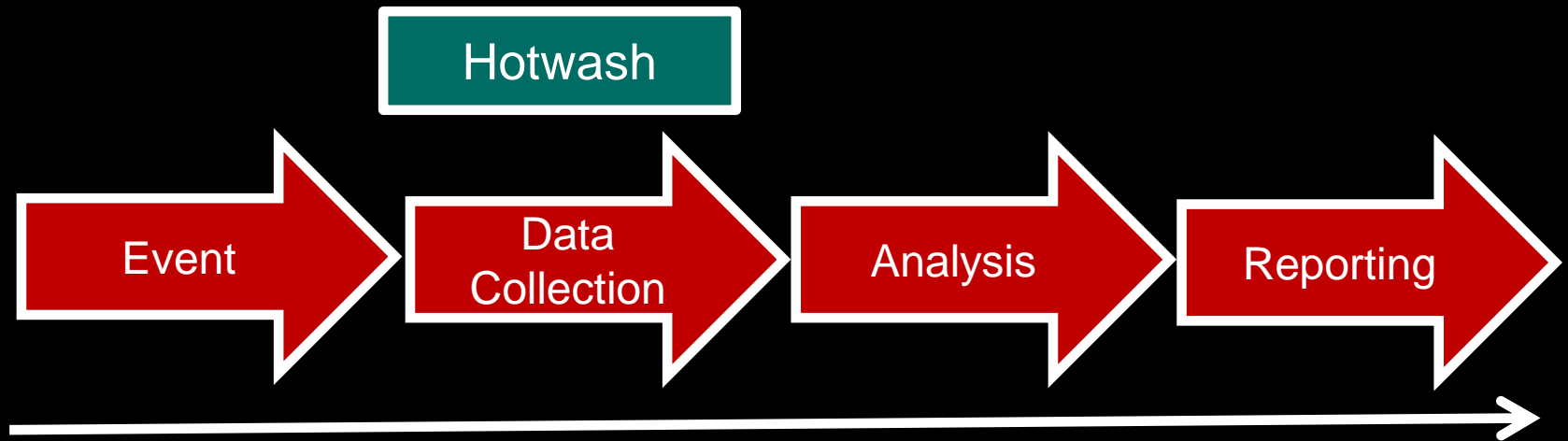
- Health
- Humanitarian
- Industry
- Medical
- Military

Reality of Scenarios/Events

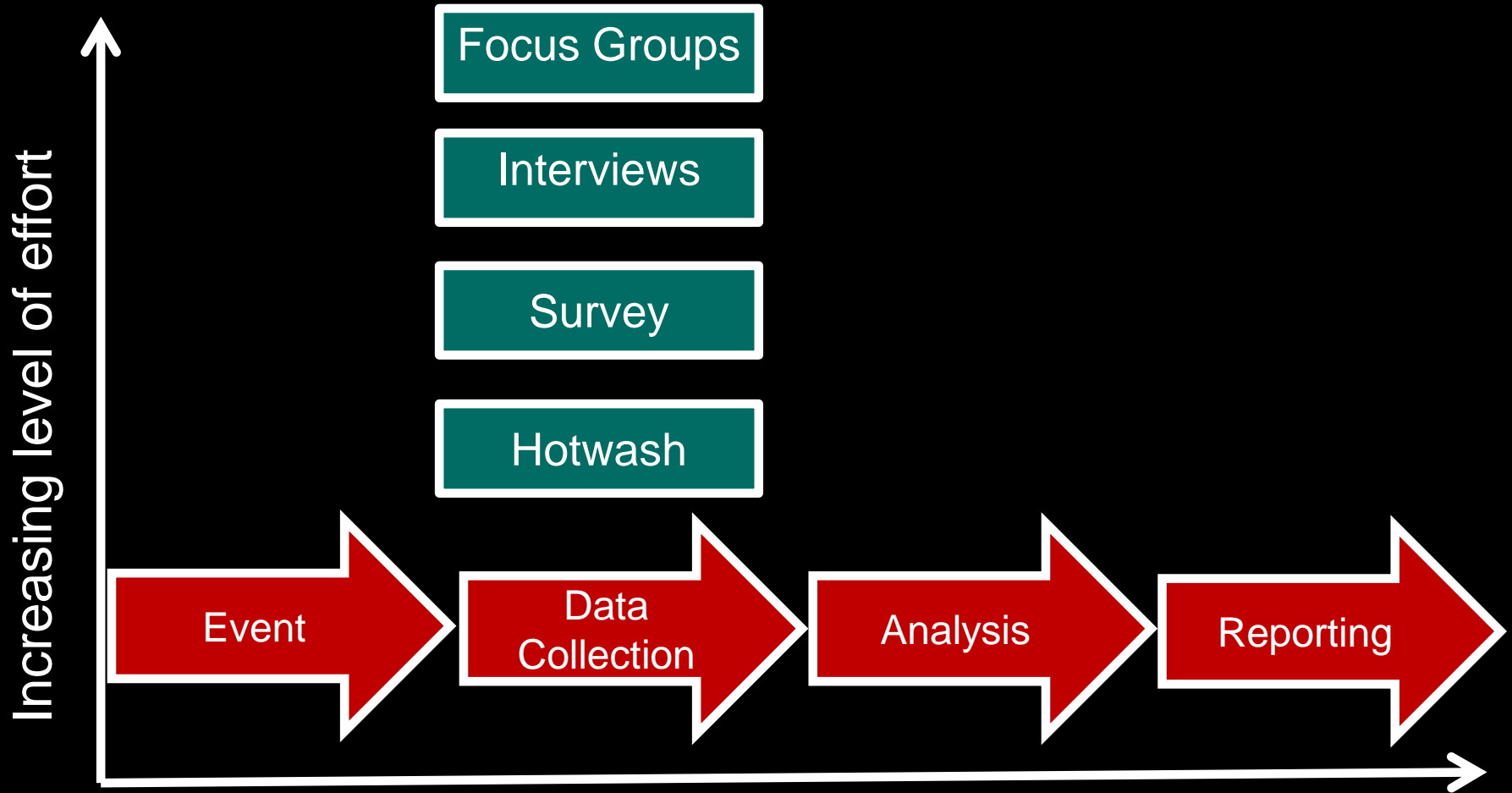
The Process is Simple . . .



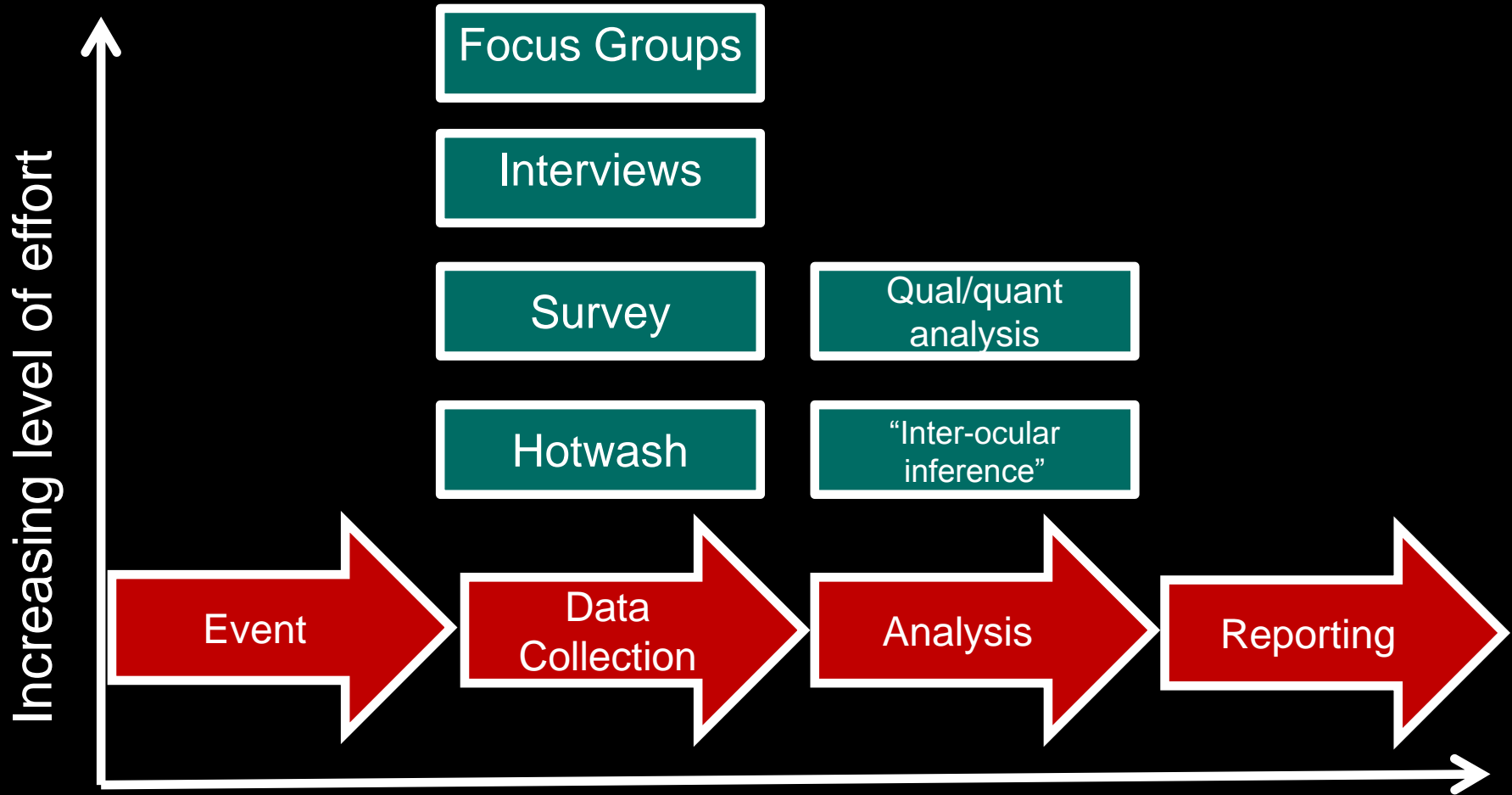
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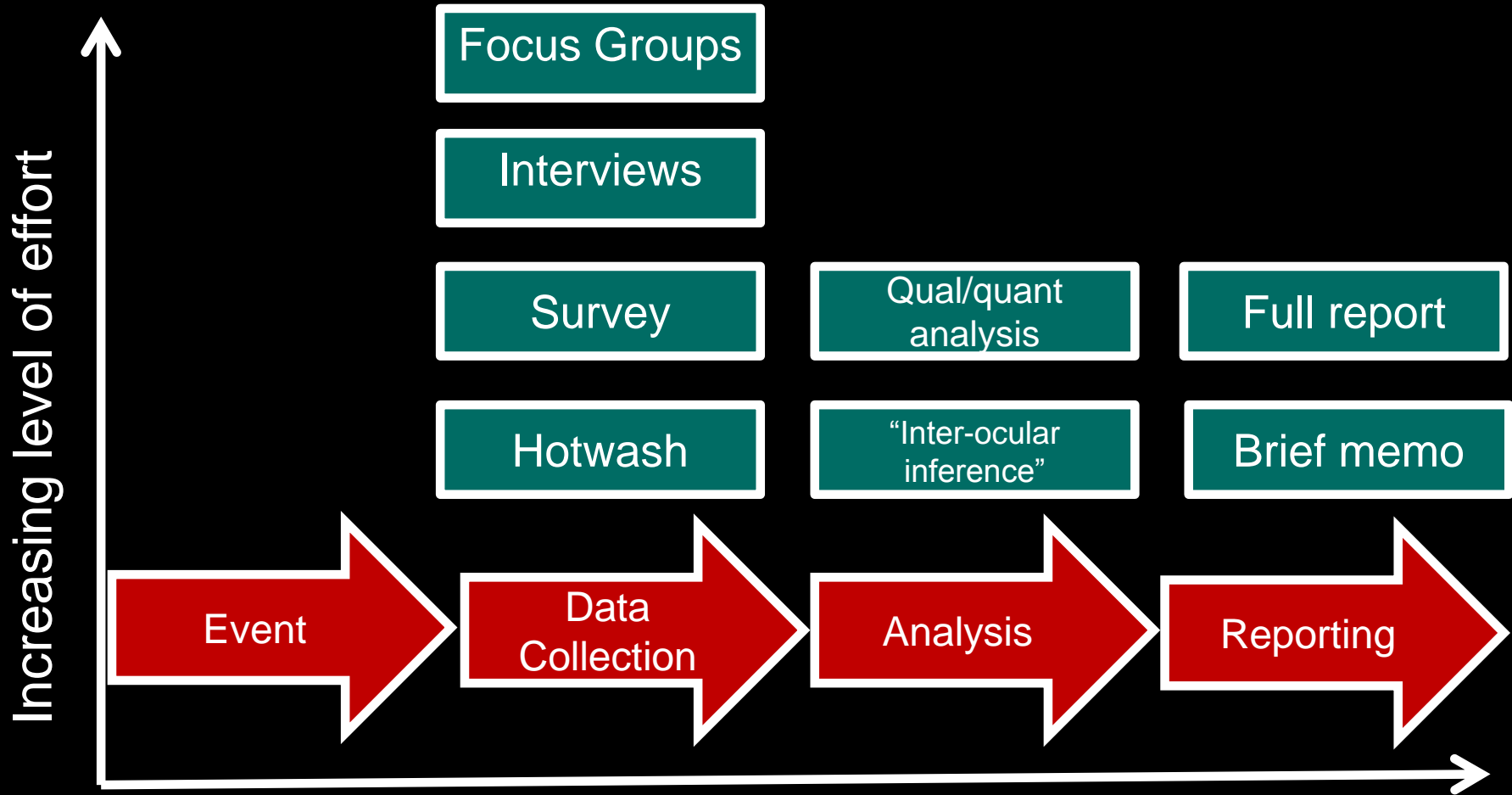
The Process is Simple . . . But Scalable



Process is Simple . . . But Scalable



Process is Simple . . . But Scalable

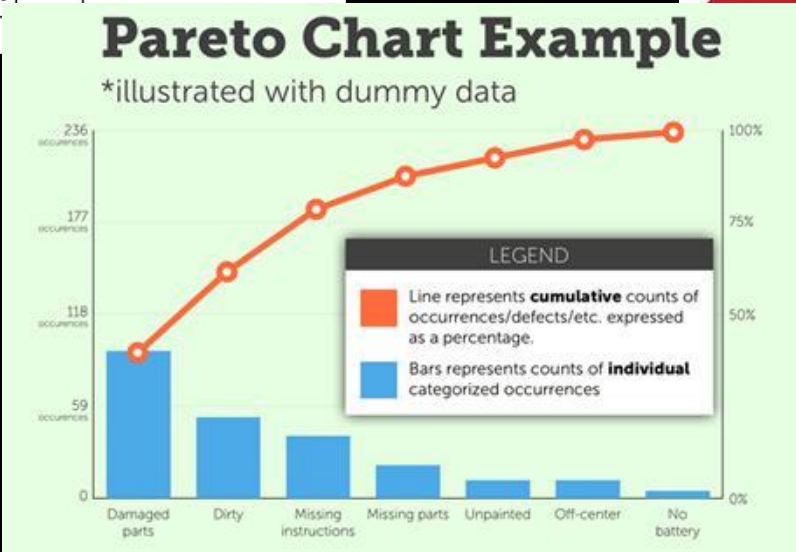
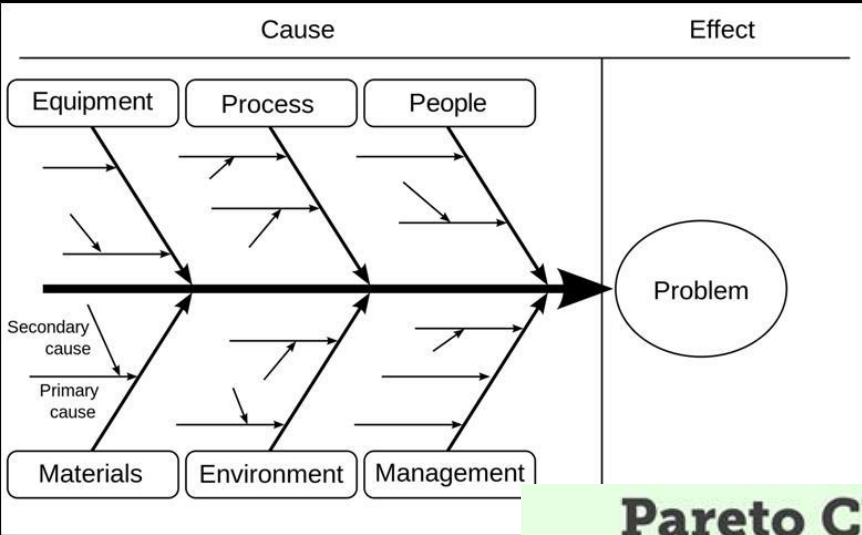


Evaluators Need Strong Facilitation Skills



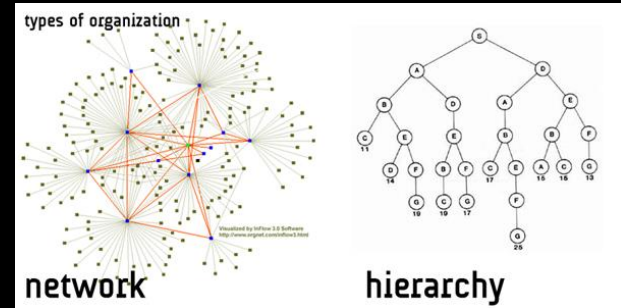
- **Democratic participation by wide range of system agents is key**
 - To provide perspectives on all parts of the system
 - To reach full range of potential change agents for implementing corrective actions
- **“Process is product”**
 - Much of the impact of AARs comes through the process of conducting them...not just in the analytical product

Well-Constructed AARs Often Use Well-Known Analytical Frameworks to Make Sense of Observations



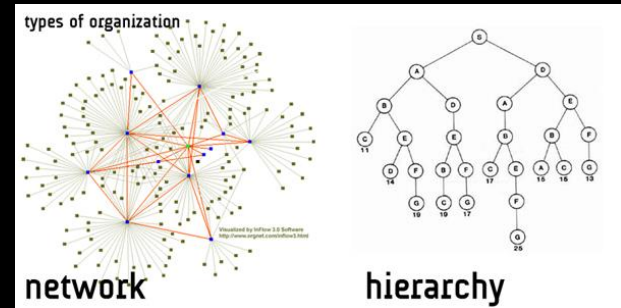
Organization

- Culture appears to be more important than structure



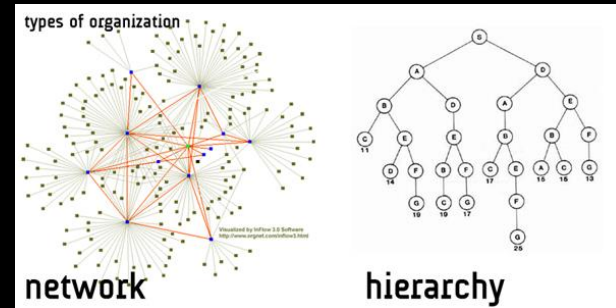
Organization

- Culture appears to be more important than structure
- Sharing among systems and networks of organizations can yield comparative insights



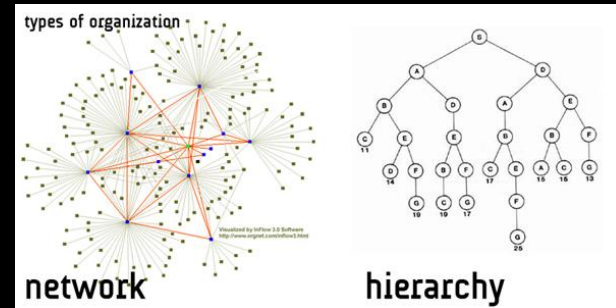
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Organization

- Culture appears to be more important than structure
- Sharing among systems and networks of organizations can yield comparative insights
- Technical support and incentives can increase uptake
- Peer assessment can reduce evaluation anxiety



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AARs Could Be Used to Learn from Any “Critical” Incident or Event

- **Incidents/events might be “critical” by virtue of:**
 - **Size, scale, impact**
 - **Uniqueness – i.e., challenges assumptions**
 - **Points of high-consequence decisions**

AARs Could Be Used to Learn from Any “Critical” Incident or Event

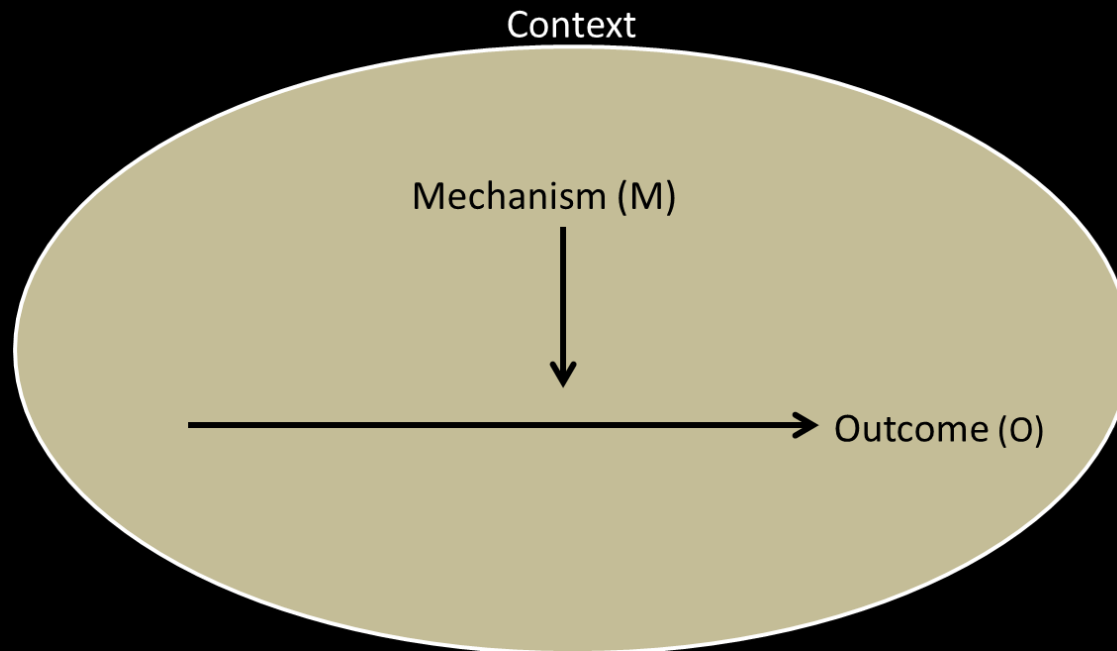
- “Events” = planned;
“incidents” = unplanned
- Incidents/events might be “critical” by virtue of:
 - Size, scale, impact
 - Uniqueness – i.e., challenges assumptions
 - Points of high-consequence decisions

Potential examples

- “New directions” in implementation
 - E.g., new populations, partners, contexts
- Surprises
 - Successes
 - Disappointments
- Review of early prototypes
 - Physical
 - Experiential

AARs Could Be Used to Learn from Any “Critical” Incident or Event (2)

- Events/incidents might be selected in light of program theory
 - E.g., context-mechanism-outcome



Real-time Sense-making is Among the Most Important “Active Ingredients”

- **Need venues for interaction – in-person vs. virtual**
- **Importance of strong facilitation**
 - **Could asynchronous interaction via online Delphi-like processes substitute for real-time interaction?**
- **User-friendly tools to help guide and support sense-making**
- **Network of peer assessors**



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Summary: After Action Reviews

Topic	Key Points
Types of Events	<ul style="list-style-type: none">• Retrospective learning from singular, often high-consequence, events
Process overview	<ul style="list-style-type: none">• Simple set of steps can be scaled up or down• Feasible in “austere” environments
Evaluators	<ul style="list-style-type: none">• Requires strong facilitation skills; “process is product”
Tools	<ul style="list-style-type: none">• Varies, but strongest varieties use root cause analysis
Organizations	<ul style="list-style-type: none">• Requires democratic participation, willingness to learn from failure.• Networked organizations can leverage lessons from cross comparisons