

**Eastern Evaluation Research Society
41st Annual Conference**

Equity, Ethics, and Evidence

Call for Presentation Proposals

The Eastern Evaluation Research Society (EERS) is pleased to invite your proposals for individual presentations and skill-building, ignite and panel sessions at the 41st Annual Conference. The conference will be held at the Seaview Resort and Spa in Absecon, New Jersey on April 29 - May 1, 2018.

The EERS annual conference presents an opportunity where evaluators can grow in their professional practice. It provides the time and space for you to learn from the successes of others, develop new skills, strengthen understanding of evaluation methods, and gain perspectives on the interplay between theory and practice.

Equity, Ethics, and Evidence, the theme for the 2018 EERS Annual Conference, invites you to reflect on the evaluation challenges you face with due consideration to context. **Equity.** The conference invites professional evaluators, academics, students, and evaluation consumers to consider how evaluations can consider societal inequity that shapes culture and policy. **Ethics.** Guidelines and principles offer guideposts for the ethical conduct of evaluation but may necessarily change over time or require additional reflection and response. **Evidence.** Evaluators are increasingly asked, if not ethically-obligated, to frame their evaluation results and evidence for different audiences. Nevertheless, even in the equitable and ethical production of evidence, shared issues around access to needed data, appropriate privacy protections, and sufficient capacity persist.

Join EERS in 2018 as we engage fellow evaluators in dialogue about equity, ethics, and evidence; and the interplay between these three important domains in the field.

As you consider what to present, peruse the following topics to get your ideas flowing:

- Role of race, culture, and class in evaluation practice
- Application of ethical guidelines as guideposts for the conduct of evaluation
- How technological advances influence societal expectations for evaluation
- Influence of multiple forms of evidence in policy, including descriptive statistics, performance measures, policy research, and evaluation
- Successful examples of using evidence to inform policymaking
- Strategies for protecting privacy of individuals participating in an evaluation
- Areas to improve capacity for generating and using evidence

Submit your proposal at <http://eers.org/content/submit-session-proposal>

Key points when putting your proposal together:

1. Submit your proposal early! The proposal **deadline is Friday, December 8.** You'll have until April to pull it all together for your presentation, and we expect to send out acceptances in late January.

2. Consider the best format for your work: Individual, Skill Building, Ignite or Panel.

3. Be selective. To increase program participation, we typically include the best presentation submitted by an author.

4. Know your co-authors. Have information about your co-authors on hand when submitting your proposal. (You'll need their city, state and email address.)

5. Keep Informed. Follow us @EasternEval and #EERS18 on Twitter for the latest on the 2018 conference.

Please refer to the **Procedures for Submitting a Proposal** link on www.eers.org for detailed instructions on the proposal submission process.

Questions regarding the submission process can be directed to the Program Committee Co-Chairs, Thomas Archibald (tgarch@vt.edu) and Rekha Shukla (shukla.rekha@gmail.com).

Student Proposals

The EERS conference has a long tradition of encouraging student presenters, with opportunities to present their research and financial support for successful proposers. The 2018 Call for Student Proposals is available on the EERS website for interested graduate and undergraduate students in evaluation disciplines, and student proposals are now being accepted. Questions about student conference proposals can be directed to Keith Trahan (kwt2@pitt.edu).

Finally, to give you a taste of some of the notable speakers highlighting our 2018 conference...

Keynote Speaker

Leslie Goodyear, AEA President; Principal Research Scientist at Education Development Center (EDC), Waltham, MA

Plenary Speakers

Dr. Sherry Glied, Dean of Robert F. Wagner Graduate School of Public Service, New York University; Member of Commission on Evidence-Based Policymaking

Patrice Fenton, PhD, Associate Director, NYC Men Teach at the City University of New York

Preconference Workshops

Doing the right thing right: Community engagement and empowerment

Michelle Mitchell, MSocSc and Ashley Tetreault, MBA of Partnerships for Health

Workshop 2: TBA