ANNOUNCING THE EASTERN EVALUATION RESEARCH SOCIETY'S ANNUAL CONFERENCE:

Capacity, Complexity, Collaboration

May 3 & 4, 2021
11:00 am - 4:00 pm EST
Virtual event

Registration and more details: eers.org

OUR KEYNOTE SPEAKERS:

Sheila B. Robinson
Custom Professional Learning, LLC

Marlén Mendoza
SparkAction

Dillon Bernard
The Forum for Youth Investment
Monday 5/3

**KEYNOTE**

**Of Memories, Motherhood, and Moonshots: How Asking the Right Questions Changes Everything**
Sheila B. Robinson, Custom Professional Learning, LLC

**Do No Harm: A Trauma-Informed Approach to Evaluation**
Kristin Lucero-Golden, So Others Might Eat

**Comprehensive Monitoring and Evaluation Plans – One Federal Agency’s Quest to Improve Grantee Performance Monitoring and Data Usage**
Lauren Jowell, Bureau of International Labor Affairs, U.S. Dept. of Labor

**Lessons Learned Collecting and Using Data in a School Setting: The Value of Relationships and Input from Partners**
Rebecca Jones & Vanessa Sacks, Child Trends

**The Development of an Online Evaluation Portal for a Comprehensive Regional Cancer Health Disparities Partnership**
Lin Zhu, Lewis Katz School of Medicine, Temple University

**Using Research and Evaluation to Support and Assess the Opioid Epidemic Response**
Lily Zandniapur, Andrea Robles, & Mary Hyde, AmeriCorps

**How to Design Reports that Actually Inform Decisions (with Software We Already Have)**
Ann K. Emery, Depict Data Studio
Elizabeth Grim, Evaluation Consultant

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Tuesday 5/4

The Art of Community Revitalization: An Evidence-Informed Practice Rooted in Storytelling, Youth Culture, and Love
Marlén Mendoza, SparkAction
Dillon Bernard, The Forum for Youth Investment

What You Don't Know Can't Help You: Using Mixed-Methods Evaluation To Help Small Organizations Gain Practical Knowledge
Andrew McDonald, ICF International

Monitoring and Evaluating Community Prevention Strategies for COVID-19
Theresa Armstead, Linda Vo, Solape Ajiboye, Amy Laurent & Eva Wong, Centers for Disease Control and Prevention

Embracing Complexity, Amplifying Capacity: Crowdsourcing New Thinking about Evaluation Practices
Seth Klukoff & Eve Weiss, Equal Measure

Building a Learning Culture: Infusing Evidence Building Throughout an Organization
Susan Jenkins, Office of Performance and Evaluation, U.S. Administration for Community Living

Tales from a Practicing Abolitionist: Inspiration for Whole Scale Transformations of Your Practice
Aisha Rios, Coactive Change

Power Analysis: Bridging Advanced Analytics with Real World Applications
William E. Pate, II, AdHoc Analytics

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